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## **MEDIA RELEASE**

## Grain grower survey for EP facility to provide critical statistics for future services Link to Survey: https://forms.gle/es1hNcdSgh8B3ZEf9

A survey aimed at Eyre Peninsula grain growers is currently seeking genuine statistical information that will provide the foundation for attracting the right investment, development and potential, for maximising grain industry growth and opportunity in the region through the Eyre Hub proposal at Kimba.

"We have been very encouraged by the response from potential stakeholders," said Eyre Hub Ltd Board Chairman Andrew Baldock. "The data collected in this phase is critical to bringing the project to fruition and ensuring we are engaging with the right businesses and people, to provide the services that will benefit our whole region".

"We are asking all Eyre Peninsula growers to participate in the survey, to better understand growth potential in various commodities with the proposed introduction of storage and processing capacity locally" said Mr Baldock.

Kimba's Eyre Hub proposal for a multi-user grain and transport services facility, has received very positive feedback in the current consultative phase and capturing relevant data through surveys of potential users is important.

"The grain side of Eyre Hub is focusing on attracting storage segregations and processing capacity for commodities such as pulses and oats.

"Oats are fast becoming recognised for their health benefits and the recent announcement of the state government commitment of \$1.8m to establish a Value-Added Oats Centre of Excellence at Waite Institute, as well as \$1.2m for South Australia to partner in a Pulse Protein Cooperative Research Centre is timely, as Eyre Hub investigates current and emerging opportunities for growers and oat processing on the Eyre Peninsula," said Mr Baldock.

"Pulse segregation, including lentils and field peas, has been very limited on Eyre Peninsula for some time leading to issues for growers around storage and handling, cleaning and freight to market. Eyre Hub proposes to offer the opportunity to deliver pulses locally with value adding through the option for on-site cleaning and further processing as well as providing transparency through site-based pricing."

"We see these as strong growth sectors which provide opportunities for investors and growers alike and we want to better understand grower demand for these services through our market research and surveys."

Eyre Hubs' innovative approach to create a low-cost investment platform through collaboration and common use infrastructure is also in keeping with the recently announced Grains Industry Blue Print by Grain Producers SA (GPSA) and the State government.

Eyre Hub is working with potential investors to capture greater value from our bulk commodities here on the Eyre Peninsula. There are great opportunities to utilise off-spec grains and bi-products of the cleaning plant to produce animal feeds such as pellets. There are also opportunities in pulse fractionation and value adding on site.

"We need to evaluate the potential for growth of various commodities should local markets be developed, and this survey will provide the information to back our vision. We strongly urge local EP growers to complete the survey, to give us the best information to provide to potential stakeholder businesses," said Mr Baldock.

Eyre Hub is a community led initiative focused on retaining profits locally on the Eyre Peninsula that has the potential to provide real opportunity for growth in both the grain and transport services in the region. Kimba is ideally located for this facility and work is continuing to bring the concept to reality.

For more information about the project, go to www.eyrehub.com.au where you can also find a link to the survey. Alternatively email <a href="mailto:admin@eyrehub.com.au">admin@eyrehub.com.au</a> to request the link.

**END** 

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